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6	IN THE CUREDION COURT FOR T	THE CTATE OF WACHINGTON		
7	IN THE SUPERIOR COURT FOR THE STATE OF WASHINGTON IN AND FOR KING COUNTY			
8	HEATHER LOSCHEN, individually and on behalf of all others similarly situated,	NO.		
9	Plaintiffs,	CLASS ACTION COMPLAINT		
10	v.			
11	SHORELINE COMMUNITY COLLEGE, an agency of the State of Washington,			
12	Defendant.			
13				
14	Plaintiff Heather Loschen, by and through her counsel, individually and on behalf of			
15	all others similarly situated, alleges, upon personal knowledge as to her own actions and her			
16	counsel's investigations, and upon information and belief as to all other matters, as follows:			
17	I. INTRODUCTION			
18	1. Shoreline Community College ("SCC") is a Washington State community			
19	college that offers academic and professional degrees to about 8,000 students each year. SCC's			
20	goal is to be "recognized for inclusive excellence in teaching and learning, student success, and			
21	community engagement."1			
22	2. To work or enroll at SCC, SCC i	requires individuals like Plaintiff to provide		
2324	See Vision and Mission, https://www.shoreline.edu/about 2024).	-shoreline/strategic-plan.aspx (las visited January 8,		
	CLASS ACTION COMPLAINT - 1	TOUSLEY BRAIN STEPHENS PLLC 1200 Fifth Avenue, Suite 1700		

1		III. JURISDICTION AND VENUE	
2	8.	Jurisdiction is appropriate in this Court pursuant to RCW 2.08.010 and	
3	RCW 4.92.090.		
4	9.	This Court has personal jurisdiction over SCC because it is a Washington	
5	State agency and	d it is located in King County.	
6	10.	Venue is proper in this county pursuant to RCW 4.12.020(3) and	
7	RCW 4.92.010(1) because a substantial part of the events or omissions giving rise to these	
8	claims occurred	in this county, and Plaintiff resides in King County, Washington.	
9		III. FACTUAL BACKGROUND	
10	11.	SCC is a Washington State community college that offers academic and	
11	professional deg	grees to about 8,000 students each year. ²	
12	12.	In order to enroll or work at SCC, Plaintiff and the Class Members were	
13	required to prov	ride certain personal information to SCC. This information included, but was	
14	not limited to, a	n individual's full name, address, phone number, date of birth, Social Security	
15	number, individual taxpayer identification number (ITIN), citizenship status, and immigration		
16	status (collectively, "Private Information"). SCC informs prospective students that if they do		
17	not submit their Social Security number or ITIN, then they may be subject to civil penalties. ³		
18	SCC also informs applicants that pursuant to state and federal law, the SCC will protect the		
19	applicant's Soci	al Security number from unauthorized use and disclosure. ⁴	
20	13.	SCC also collects and maintains certain personal information of its students	
21	through the stor	age and transmittal of the US Department of Education Federal Student Aid	
22	2 1.44	aline adu/ab ant ab analine/ (last signita d Nassambar 21, 2022)	
23	³ Admission Applic	ation, Shoreline Community College,	

information.

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14. In 2022, the Federal Bureau of Investigation (FBI), in conjunction with other organizations, released a cybersecurity advisory alerting the public that it had recently observed institutions in the education sector had been frequent targets of ransomware attacks in recent years. The advisory alerted that ransomware attacks may increase over the 2022/2023 school year, and the FBI encouraged organizations to implement certain mitigation efforts it recommended, including reviewing the security of third-party vendors; implementing policies for remote access that only allows systems to execute known and permitted programs; documenting and monitoring external remote connections; requiring all accounts with password logins to comply with National Institute Standards and Technology (NIST) password standards; and require phishing-resistant multifactor authentication for all services to the extent possible (particularly for webmail), among others.⁶

15. Notwithstanding the FBI's guidance, on March 20, 2023, SCC learned it had been the subject of a ransomware incident that affected the school's computer systems. ⁷ During the course of SCC's investigation, it discovered some of its data had been accessed by an unauthorized third party between February 27, 2023 and March 20, 2023.8 On April 5, 2023 it confirmed data accessed by the unauthorized third party included the personal and confidential information of some students, staff, and faculty, including their names, social security numbers, passport numbers, driver's license numbers, dates of birth, financial account numbers, and/or

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1	21.	On April 14, 2023, SCC notified Plaintiff Loschen via email (a copy of which	
2	is attached as Ex	hibit A) that the cybersecurity incident described above may have involved her	
3	Private Informat	ion. 13 The email stated one of the following data elements of Plaintiff	
4	Loschen's may l	nave been accessed: Social Security number, passport number, driver's license	
5	number, date of	birth, financial account numbers, and/or attestation regarding COVID-19 test	
6	results. 14		
7	22.	In the notice, SCC offered Plaintiff Loschen a complimentary membership in	
8	Experian Identity	y Works, a credit monitoring service. 15 SCC also warned Plaintiff to be vigilan	
9	for "signs of una	authorized activity by reviewing your credit reports and financial account	
10	statements."16		
11	23.	Plaintiff Loschen greatly values her privacy and her Private Information. She	
12	takes reasonable	steps to maintain the confidentiality of her Private Information, including not	
13	opening links or emails she does not recognize.		
14	24.	Plaintiff Loschen stores any and all documents containing Private Information	
15	in a secure location. She also diligently chooses unique usernames and passwords for her		
16	various online accounts.		
17	25.	Plaintiff Loschen has made reasonable efforts to mitigate the impact of the	
18	data breach, incl	uding, but not limited to: researching the data breach, reviewing her financial	
19	account statemen	nts for any indications of actual or attempted identity theft or fraud, and	
20	researching cred	it monitoring and identity theft protection services offered by SCC.	
21	26.	Plaintiff Loschen has spent at least 7 hours dealing with the Data Breach to	
22	13 E-1 11 4 A (I 1	an Marian Francis	
23	 13 Exhibit A (Losch 14 Id. 15 Id. 	en Nouce Email).	
24	¹⁶ <i>Id</i> .		

Plaintiff and Class Members now and into the indefinite future.

33. As a result of the data breach, Plaintiff and Cla

33. As a result of the data breach, Plaintiff and Class Members will have to take a variety of steps to monitor for and safeguard against identity theft, and they are at a much greater risk of suffering such identity theft. In addition, these victims of the data breach are at a higher risk of potentially devastating financial identity theft. As the Bureau of Justice Statistics reports, identity theft causes its victims out-of-pocket monetary losses and costs the nation's economy billions of dollars every year.¹⁷

34. The Private Information exposed in SCC's data breach is highly coveted and valuable on underground or black markets. A cyber "black market" exists in which criminals openly post and sell stolen consumer information on underground internet websites known as the "dark web," exposing consumers to identity theft and fraud for years to come. Identity thieves can use the Private Information to: (a) commit immigration fraud; (b) obtain a fraudulent driver's license or ID card in the victim's name; (c) obtain fraudulent government benefits; (d) file a fraudulent tax return using the victim's information; (e) access financial accounts and records; or (f) commit any number of other frauds, such as obtaining a job, procuring housing, or giving false information to police during arrest.

- 35. Consumers are injured every time their data is stolen and placed on the dark web. Each data breach victim is at risk of having their information uploaded to different dark web databases and viewed and used by different criminal actors.
- 36. The Private Information accessed in the Data Breach is also very valuable to SCC. SCC collects, retains, and uses this information as part of its enrollment process—without

¹⁷ U.S. Department of Justice, Bureau of Justice Statistics, Victims of Identity Theft, 2012 (Dec. 2013), https://bjs.ojp.gov/content/pub/pdf/vit12.pdf (last visited November 29, 2023).

students enrolled, SCC would not receive their tuition payments. But SCC students value the privacy of this information, and they expect SCC to allocate enough resources to ensure it is adequately protected. Students would not have enrolled with SCC, provided their Private Information, and/or paid the same prices for SCC's services had they known SCC did not implement reasonable security measures to protect their Private Information. Students expect that the payments they make to their education institutions incorporate the costs to implement reasonable security measures to protect their Private Information.

- 37. The Private Information accessed in the Data Breach is also very valuable to Plaintiff and Class members. Consumers often exchange personal information for goods and services. For example, consumers often exchange their personal information for access to wifi in places like airports and coffee shops. Likewise, consumers often trade their names and email addresses for special discounts (*e.g.*, sign-up coupons exchanged for email addresses). Consumers use their unique and valuable Private Information to access the financial sector, including when obtaining a mortgage, credit card, or business loan. As a result of the Data Breach, Plaintiff and Class members' Private Information has been compromised and lost significant value.
- 38. Plaintiffs and Class members will face a risk of injury due to the Data Breach for years to come. Malicious actors often wait months or years to use the Private Information obtained in data breaches, as victims often become complacent and less diligent in monitoring their accounts after a significant period has passed. These bad actors will also re-use stolen Private Information, meaning individuals can be the victim of several cyber crimes stemming from a single data breach. Finally, there is often significant lag time between when a person suffers harm due to theft of their Private Information and when they discover the harm. For

1	example, victims rarely know that certain accounts have been opened in their name until		
2	contacted by collections agencies. Plaintiff and Class members will therefore need to		
3	continuously monitor their accounts for years to ensure their PII obtained in the Data Breach i		
4	not used to harm them.		
5	39. Even when reimbursed for money stolen due to a data breach, consumers are		
6	not made whole because the reimbursement fails to compensate for the significant time and		
7	money required to repair the impact of the fraud.		
8	40. As the result of the data breach, Plaintiff and Class Members are likely to		
9	suffer economic loss and other actual harm for which they are entitled to damages, including,		
0	but not limited to, the following:		
1	A. losing the inherent value of their personal information;		
2	B. costs associated with the detection and prevention of identity theft and		
3	unauthorized use of their financial accounts;		
4	C. costs associated with purchasing credit monitoring, credit freezes, and		
5	identity theft protection services;		
6	D. lowered credit scores resulting from credit inquiries following fraudulent		
7	activities;		
8	E. costs associated with time spent and the loss of productivity or the		
9	enjoyment of one's life from taking time to address and attempt to mitigate		
20	and address the actual and future consequences of the data breach, including		
21	discovering fraudulent charges, cancelling and reissuing cards, purchasing		
22	credit monitoring and identity theft protection services, imposing withdrawa		
23	and purchase limits on compromised accounts, and the stress, nuisance and		
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1	annoyance of dealing with the repercussions of the data breach; and	
2	F. the continued imminent and certainly impending injury flowing from	
3	potential fraud and identify theft posed by their Private Information being in	
4	the possession of one or many unauthorized third parties.	
5	41. If a consumer is lucky enough to be reimbursed for a financial loss due to	
6	identity theft or fraud, the consumer typically must expend significant time and effort to do so.	
7	The Department of Justice's Bureau of Justice Statistics found that identity theft victims	
8	"reported spending an average of about 7 hours clearing up the issues" relating to identity theft	
9	or fraud. 18	
10	42. In addition to seeking a remedy for the harms suffered as a result of the Data	
11	Breach on behalf of both herself and similarly situated individuals whose Private Information	
12	was accessed in the Data Breach, Plaintiff retains an interest in ensuring there are no future	
13	breaches. On information and belief, SCC is still in possession, custody, or control of Plaintiff's	
14	and the Class members' Private Information.	
15	IV. CLASS ACTION ALLEGATIONS	
16	43. Plaintiff brings this action individually and behalf of a class (the "Class")	
17	preliminarily defined as:	
18	All individuals residing in the United States whose personal information was	
19	compromised in the data breach disclosed by SCC in April 2023.	
20	44. Excluded from the Class are the following: SCC and SCC's officers and	
21	directors, and any judge to whom this case is assigned, as well as his or her staff and immediate	
22	family.	
23	18 E. Harrell, U.S. Department of Justice, <i>Victims of Identity Theft, 2014</i> (revised Nov. 13, 2017),	
24	http://www.bjs.gov/content/pub/pdf/vit14.pdf (last visited 12/8/2023).	

1	45. Plaintiff reserves the right to amend the class definition.
2	46. This action satisfies the numerosity, commonality, typicality, and adequacy
3	requirements of CR 23.
4	a) Numerosity. The proposed Class consists of at least 400,000 members—far to
5	many to join in a single action.
6	b) <u>Ascertainability.</u> Class members are readily identifiable from information in
7	Defendant's possession, custody, or control.
8	c) <u>Typicality.</u> Plaintiff's claims are typical of Class members' claims, as they
9	arise from the same data breach, the same alleged negligence of and/or statutory violations by
0	SCC, and the same unreasonable manner of notifying individuals regarding the data breach.
1	d) Adequacy. Plaintiff will fairly and adequately protect the interests of the
2	proposed Class. Plaintiff's interests do not conflict with those of the Class. Plaintiff has
3	retained counsel experienced in complex class action litigation and data privacy to vigorously
4	prosecute this action on behalf of the Class, including in the capacity as lead counsel.
5	e) <u>Commonality.</u> Plaintiff and Class members' claims raise predominantly
6	common factual and legal questions that can be answered for all Class members through a
7	single class-wide proceeding. For example, to resolve any Class member's claims, it will be
8	necessary to answer the following questions:
9	A. Whether SCC failed to implement and maintain reasonable security procedures
20	and practices appropriate to the nature and scope of the personal information
21	compromised in the data breach;
22	B. Whether SCC's conduct was negligent; and
23	C. Whether Plaintiff and Class are entitled to damages, attorney's fees, and/or
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1	injunctive relief.		
2	47. In addition to satisfying the prerequisites of CR 23(a), the action satisfie	s the	
3	requirements for maintaining a class action under CR 23(b). Common questions of law are	nd fact	
4	predominate over any questions affecting only individual members, and a class action is		
5	superior to individual litigation or any other available methods for the fair and efficient		
6	adjudication of this action. In the alternative, class certification is appropriate because SCC ha		
7	acted or refused to act on grounds generally applicable to the class, thereby making final		
8	injunctive relief appropriate with respect to the members of the Class as a whole.		
9	V. CAUSES OF ACTION		
10	FIRST CAUSE OF ACTION NEGLIGENCE		
11	Claim of Relief for Plaintiff and the Class Against Defendant SCC		
12	48. Plaintiff re-alleges and incorporates by reference all paragraphs as thoug	gh	
13	fully set forth herein.		
14	49. SCC collected and stored Private Information from Plaintiff and the Clar	ss and	
15	had a corresponding duty to protect such information from unauthorized access.		
16	50. SCC failed to inform Plaintiff and Class that its systems were inadequate	e to	
17	safeguard the Private Information they provided, and further failed to inform Plaintiff and	d the	
18	Class that providing personal information to SCC could lead to attackers gaining access t	to their	
19	Private Information.		
20	51. The sensitive nature of the Private Information and economic value of it	to	
21	hackers necessitated security practices and procedures sufficient to prevent unauthorized	access	
22	to the Private Information.		
23			
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1	58.	Con	sistent with RCW 4.92.100, Plaintiff Loschen, on her own behalf and on
2	behalf of the	Class sl	ne seeks to represent, presented a Tort Claim Form to the Washington
3	Department of Enterprise Services' Office of Risk Management for the State's tortious conduction		
4	as set forth he	erein. M	fore than sixty days have elapsed since she presented her claim, but SCC
5	has not respon	nded. S	ee RCW 4.92.100.
6			IV. PRAYER FOR RELIEF
7	WHE	REFOR	RE, Plaintiff makes the following prayer for relief, individually and on
8	behalf of the	propose	ed Class:
9	A.	An or	der certifying the proposed Class pursuant to Civil Rule 23 and
10		appoi	nting Plaintiff and her counsel to represent the Class;
11	B.	An or	der awarding Plaintiff and Class members monetary relief, including
12		actual	damages and penalties;
13	C.	An or	der awarding injunctive relief requested by Plaintiff, including, but not
14		limite	d to, an order:
15		i.	Prohibiting SCC from engaging in the wrongful and unlawful acts
16			described herein;
17		ii.	Requiring SCC to protect, including through encryption, all data
18			collected through the course of its business in accordance with all
19			applicable regulations, industry standards, and state or local laws;
20		iii.	Requiring SCC to implement and maintain a comprehensive
21			Information Security Program designed to protect the confidentiality
22			and integrity of the Private Information of Plaintiff and Class Members;
23		iv.	Prohibiting SCC from maintaining the Private Information of Plaintiff
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1		and Class Members on a cloud-based database;
2	V.	Requiring SCC to engage independent third-party security
3		auditors/penetration testers as well as internal security personnel to
4		conduct testing, including simulated attacks, penetration tests, and
5		audits on SCC's systems on a periodic basis, and ordering SCC to
6		promptly correct any problems or issues detected by such third-party
7		security auditors;
8	vi.	Requiring SCC to engage independent third-party security auditors and
9		internal personnel to run automated security monitoring;
10	vii.	Requiring SCC to segment data by, among other things, creating
11		firewalls and access controls so that if one area of SCC's network is
12		compromised, hackers cannot gain access to other portions of SCC's
13		network;
14	viii.	Requiring SCC to establish an information security training program
15		that includes at least annual information security training for all students
16		and staff, with additional training to be provided as appropriate based
17		upon the individuals' respective responsibilities with handling personal
18		information, as well as protecting the Private Information of Plaintiff
19		and Class Members;
20	ix.	Requiring SCC to routinely and continually conduct internal training
21		and education, and, on an annual basis, to inform internal security
22		personnel how to identify and contain a breach when it occurs and what
23		to do in response to a breach;
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1		x. Requiring SCC to meaningfully educate all Class Members about the
2		threats that they face as a result of the loss of their Private Information
3		to third parties, as well as the steps affected individuals must take to
4		protect themselves; and
5		xi. For a period of 10 years, appointing a qualified and independent third-
6		party assessor to conduct a COS 2 Type 2 attestation on an annual basis
7		to evaluate SCC's compliance with the terms of the Court's final
8		judgment, to provide such report the Court and to counsel for the Class,
9		and to report any deficiencies with compliance of the Court's final
10		judgment;
11	D.	An award of costs of suit an attorneys' fees, as allowed by law;
12	E.	An award of pre-judgment and post-judgment interest, as provided by law;
13	F.	Leave to amend this Complaint to conform to the evidence produced at trial;
14	and	
15	G.	Such other and further relief as this Court may deem just and proper.
16		
17	Dated: Janua	ry 8, 2024 Respectfully submitted,
18		TOUSLEY BRAIN STEPHENS PLLC
19		By: s/Kaleigh N. Boyd
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